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245 10\$a Discrete choice theory of product differentiation /\$cSimon P. Anderson, Andreì de Palma, and Jacques-François Thisse.

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505 20\$tForeword /\$rDaniel McFadden --\$g1.\$tIntroduction --\$g1.1.\$tProduct Differentiation and Discrete Choice Models --\$g1.2.\$tSome Basic Themes --\$g1.3.\$tOrganization of the Book --\$g2.\$tReview of Discrete Choice Models.\$g2.2.\$tModels with Discrete Responses.\$g2.3.\$tFoundations of Discrete Choice Models.\$g2.4.\$tModels with Stochastic Decision Rules.\$g2.5.\$tModels with Stochastic Utility.\$g2.6.\$tThe Multinomial Logit.\$g2.7.\$tGeneralizations of the Multinomial Logit.\$g2.8.\$tStochastic Dependency among Alternatives --\$g3.\$tThe Representative Consumer Approach.\$g3.2.\$tDiscrete Choice Models and the Demand for Differentiated Products.\$g3.3.\$tReinterpretation of Demand with a Continuum of Consumers.\$g3.4.\$tA Representative Consumer Theorem for Discrete Choice Models.\$g3.5.\$tThe Multinomial Logit Representative Consumer.\$g3.6.\$tThe Logit Representative Consumer with Endogenous Total Consumption.\$g3.7.\$tThe CES Representative Consumer Model --\$g4.\$tThe Address Approach.\$g4.2.\$tDescription of the Address Model.

505 80\$g4.3.\$tAn Address Theorem for Discrete Choice Models.\$g4.4.\$tSome Applications.\$g4.5.\$tThe CES as an Address Model --\$g5.\$tA Synthesis of Alternative Preference Foundations of Product Differentiation.\$g5.2.\$tA Three-Way Synthesis.\$g5.3.\$tThe Alternative Interpretations of the Hotelling Model.\$g5.4.\$tThe Logit and CES Models.\$g5.5.\$tComparison of Parameters: A Synthesis of the Alternative Approaches for the Logit and CES --\$g6.\$tOligopoly with Product Differentiation.\$g6.2.\$tModels of Product Differentiation.\$g6.3.\$tExistence of a Price Equilibrium.\$g6.4.\$tProperties of Short-Run and Long-Run Equilibria.\$g6.5.\$tMarket Equilibrium and Optimum Product Diversity --\$g7.\$tOligopoly and the Logit Model.\$g7.2.\$tThe Basic Logit Oligopoly Model.\$g7.3.\$tOptimum and Equilibrium Product Diversity: The Logit and the CES.\$g7.4.\$tThe Logit with an Outside Alternative.\$g7.5.\$tThe Logit and Quality Choice.\$g7.6.\$tA Logit Model with Search.\$g7.7.\$tMultiproduct Oligopoly: A Nested Logit Approach.

505 80\$g7.8.\$tNetwork Externalities with Differentiated Products --\$g8.\$tProduct Selection, Location Choice, and Spatial Pricing.\$g8.2.\$tLocational Competition.\$g8.3.\$tProduct Selection and Price Competition.\$g8.4.\$tSpatial Price Policies and Location --\$g9.\$tSpatial Competition and the Logit Model.\$g9.2.\$tProbabilistic Discrete Choice Approach and Spatial Competition.\$g9.3.\$tCompetition over Locations.\$g9.4.\$tLocation Choice under Mill Pricing.\$g9.5.\$tMarket Equilibrium and Optimum under Alternative Spatial Price Policies --\$g10.\$tFurther Directions.

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650 0\$a Consumers' preferences\$xMathematical models.

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700 1 \$a De Palma, Andrei•,\$d1952-

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