

MARC VIEW FOR ISBN 9780262011280 (ISBNPlus.com)

LEADER 00802cam 22002298a 4500
001 25787237
005 19930108000000.0
008 930108s1992 maua b 001 0 eng
010 \$a 92015791
020 \$a 026201128X
040 \$a DLC\$cDLC\$dIAI\$dNOC
082 00\$a 658.8/343\$220
100 1 \$a Anderson, Simon P.
245 10\$a Discrete choice theory of product differentiation /\$cSimon P. Anderson, Andre? de Palma, and Jacques-Franc?ois Thisse.
260 \$a Cambridge, Mass. :\$bThe MIT Press,\$cc1992.
300 \$a xviii, 423 p. :\$bill. ;\$c24 cm.
504 \$a Includes bibliographical references (p. [401]-416) and index.
650 0\$a Consumers' preferences\$xMathematical models.
700 1 \$a De Palma, Andre.
700 1 \$a Thisse, Jacques Franc?ois.
935 \$a AFP-5074
945 \$a HF5415.32 .A53 1992